

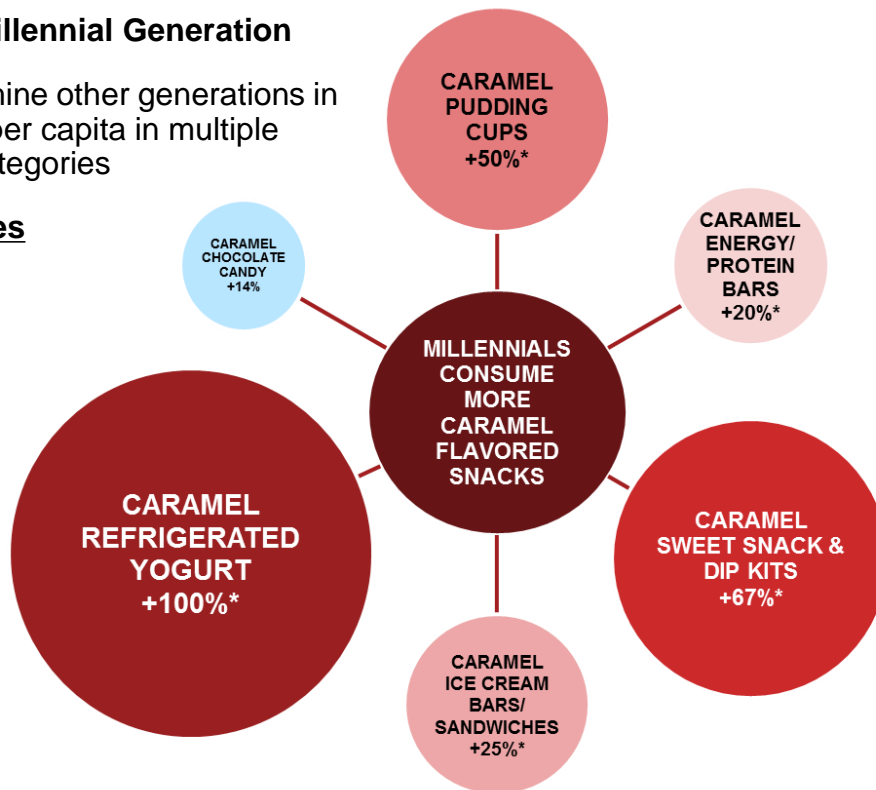
COMPLETELY CARAMEL

Caramel Drives the Millennial Generation

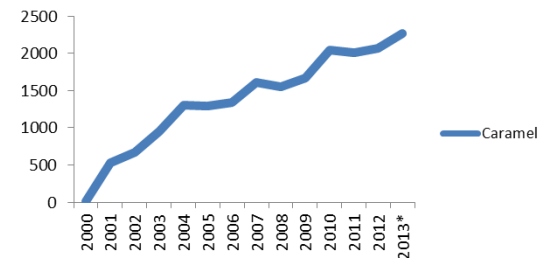
- Millennials outshine other generations in annual eatings per capita in multiple **caramel** food categories

Symrise Flavor Profiles

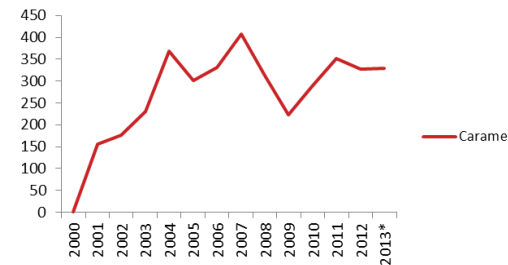
- Caramel
- Brown Sugar
- Toffee
- Maple
- Marshmallow
- Butterscotch
- Condensed Milk
- Vanilla



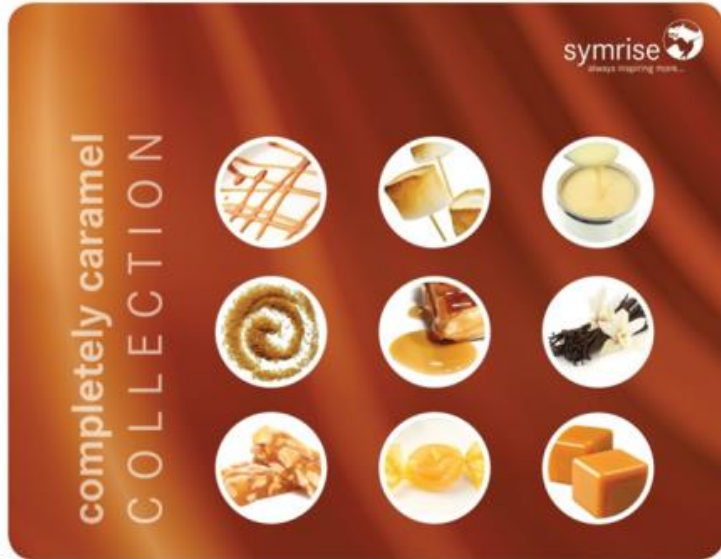
Global Caramel Flavor Launches



US Caramel Flavor Launches



COMPLETELY CARAMEL



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◀ OVERVIEW

symrise 
always inspiring more...



completely caramel

brown sugar / toffee / maple / marshmallow / butterscotch / condensed milk / vanilla