



TOP KID FLAVORS

BEVERAGE

BEVERAGE

TOP CHILDREN'S FLAVORS – NORTH AMERICA



**Established
(top ranking)**



BEVERAGES



**Growing
popularity**

113 New Products

- Fruit Punch**
- Apple**
- Berry**
- Grape**
- Orange**
- Strawberry**
- Strawberry Banana**
- Pink Lemonade**
- Blueberry**
- Mango**



- Pineapple**
- Cherry**
- Banana**
- Peach**
- Coconut**
- Clementine**
- Raspberry**
- Acai**
- Tangerine**
- Kiwi**
- Carrot**

Highlighted are the top 10 flavors for kids 5-12 for the beverage market
Source: GNPD Mintel – Flavor (inc. blend) unordered_January 2012– June 2014

BEVERAGE

TOP CHILDREN'S FLAVORS – EUROPE



Established
(top ranking)



Growing
popularity

BEVERAGES

593 New Products

- Apple
- Orange
- Strawberry
- Raspberry
- Apple Blackcurrant
- Tropical
- Mango / Orange / Pineapple
- Banana Strawberry
- Apple Pear
- Blackcurrant



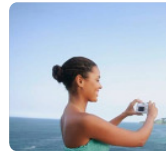
- Peach
- Raspberry Strawberry
- Mango Orange
- Cola
- Lemon
- Carrot
- Blackberry
- Cherry
- Banana
- Passionfruit

Highlighted are the top 10 flavors for kids 5-12 for the beverage market
Source: GNPD Mintel – Flavor (inc. blend) unordered_January 2012– June 2014

BEVERAGE

TOP CHILDREN'S FLAVORS – LATAM

Established
(top ranking)



Growing
popularity

BEVERAGES

178 New Products

- Apple
- Orange
- Grape
- Strawberry
- Pineapple
- Fruit Punch
- Passionfruit
- Peach
- Mango
- Lemon

- Acai
- Banana
- Pomegranate
- Cranberry
- Lemonade
- Tropical
- Coconut
- Tamarind
- Blackberry
- Mandarin



BEVERAGE

TOP CHILDREN'S FLAVORS - ESTABLISHED GLOBAL COMMONALITIES



Highlighted are the top 10 flavors for kids 5-12 for the beverage market
Source: GNPD Mintel – Flavor (inc. blend) unordered_January 2012– June 2014

BEVERAGE

TOP CHILDREN'S FLAVORS - EMERGING GLOBAL COMMONALITIES



Highlighted are the top 10 flavors for kids 5-12 for the beverage market
Source: GNPD Mintel – Flavor (inc. blend) unordered_January 2012– June 2014